

MEDIA RELEASE

WOLSELEY



January 4, 2022

Jason Bloedow joins Wolseley Canada as National Director, HVAC

BURLINGTON, Ont. — Wolseley Canada is pleased to announce the appointment of **Jason Bloedow** as **National Director, HVAC**.

Jason will begin his role at Wolseley on January 4, 2022, reporting directly to Sebastien Laforge, President.

Jason will be responsible for growing and developing market share, talent, and innovative business solutions in the HVAC vertical. He will support the HVAC team in enhancing the HVAC sales strategy and HVAC Category strategies.

Jason is a seasoned sales professional, with over 15 years of experience in the HVAC, construction, fire, and gas industries. He joins Wolseley most recently from Johnson Controls, where he led the HVAC Construction Sales team, focussed on complex sales and double-digit growth. He also spent time at 3M/Tyco International as a National Sales Manager for Canada.

“Jason is a proven sales leader, and we look forward to leveraging his expertise to grow our HVAC business,” said Sebastien Laforge, President, Wolseley Canada. “I’m confident with his leadership, we’ll grow our market share and increase our focus on national and regional HVAC initiatives.”

About Wolseley Canada:

Wolseley Canada is a market leader in the wholesale distribution of plumbing, heating, ventilation, air conditioning, refrigeration, waterworks, fire protection, pipes, valves and fittings and industrial products. With its head office in Burlington, Ontario, the company has approximately 2,500 employees and more than 220 locations coast to coast. Wolseley's team of sales and service specialists, an industry-leading ebusiness platform, Wolseley Express, and relationships with the best vendors and brands in the business, make Wolseley the professional's choice across the country.

Wolseley Canada's parent company, Ferguson plc is the world's largest trade distributor of plumbing and heating products and a leading supplier of building materials. Ferguson plc is listed on the London Stock Exchange (LSE: FERG) and on the FTSE 100 index of listed companies.

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For more information, please call

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